

top 10 reason to select fusion mannequins

- 1. Fusion mannequins do not break.** Well, 99% of the time, they don't. Unlike traditional fiberglass mannequins ours bounce, not break, when dropped (which, of course, never happens in the stores, right?).
- 2. No unsightly paint chipping.** Because our material is color infused, Fusion mannequins do not need to be painted. Just follow the simple cleaning instructions and they are as beautiful as the day they were born (do people in the stores read instructions?).
- 3. Low total cost of ownership.** Don't just consider the initial price; consider the cost of maintenance and replacements too. Over the long haul, you will save money and productivity with Fusion mannequins. You really do get what you pay for (it's what our mannequins have most in common with your clothes).
- 4. Magnetic arm fittings.** Fusion's patented arm fittings make dressing the mannequins easy, so even a novice can dress a mannequin like a pro, and spend less time doing so.
- 5. Less time spent dressing forms.** Less time dressing forms means more time to sell. You do the math...save 2 minutes per form, times 20 forms per store, times 800 stores, times 26 changes per year, equals minutes saved. Now, what is your average hourly sale? Cha-ching!
- 6. Fast rollouts.** Because of our process and capacity, Fusion can make 4 mannequins to every 1 traditional fiberglass mannequins (yes, we work harder, too). That means that your new brand vision for the stores can become reality lickety-split (now that is a weird word).
- 7. Seamless rollouts.** Delivering on time as promised is not just a concept, it is a way of life at Fusion. We absorb the headaches so you don't have to.
- 8. Fit your brand image.** Want a custom color? Done. Want a custom fit? Done. Want a custom finish? Come on, give us something challenging. Your most precious asset is your brand, why limit your options? After all, this is no pick-from-a-catalog decision.
- 9. 1-year warranty.** Behind everything Fusion does, stands a team of dedicated workers committed to your complete satisfaction. If it is damaged, we'll replace it or repair it. (Yeah, you heard that right.)
- 10. All this for prices similar to fiberglass mannequins.** There is more to value than money. Time. Effort. Quality. Durability. Brand enhancement. Partnership. All this defines value. And that makes Fusion mannequins a bargain at any price.

And the Bonus Reason: **We are the pioneers of molded mannequins and forms** - so we have discovered what others have yet to learn.